





# Celebrate your senior with a "Hawk Squawk" in the 2018 Flight yearbook!



Hawk Squawks are HVA's senior ads recognizing our graduates. Don't miss the chance to celebrate this milestone in your student's life!

All information must be received by **October 6** to meet publishing deadlines.

#### **Photo Ideas:**

Baby/toddler/preschool photos

Birthday and holiday photos

Photos with family, pets, first bike, first car, etc.

Photo from preschool graduation paired with a current cap and gown photo Little league photo paired with a current sports photo

Photos with friends many years ago and photos with those same friends now

# Message Ideas:

Personal message, quotations, scriptures, family sayings, favorite memories

# **Need inspiration?**

Look through your student's 2017 Flight yearbook for examples.

#### The details:

- Write your senior's name on the back of all photos.
- Photos will be returned to you **ONLY IF** you include a self-addressed, stamped envelope.
- Do not send photos that have a watermark or that have been cut into shapes.
- Every effort will be made to keep the ad a surprise for your senior.
- Payment may be cash or check. Checks should be made payable to HVA.
- We reserve the right to edit your message for grammar, appropriateness, and length.

# Teaming up:

You may also want to team up with other families to create an ad for a group of seniors (band members, soccer players, etc.) or a group of friends.

# **Additional Hawk Squawks:**

Many times grandparents and siblings want to create a separate Hawk Squawk, so feel free to share this form with others or download another from the school website.

-Turn over for Hawk Squawk order form-

# **Hawk Squawk Order Form**

You may also order online on the HVA website. Click on the yearbook tab under "activities", then click on the Hawk Squawk link in the top right corner.

Return this form to HVA with your photos and payment by October 6.

If you prefer, you may email photos and message to flightyearbook@gmail.com.

Emailed photos should be at least 300 dpi and in the largest file size possible.

150 KB is the absolute minimum. If you want the photos to be larger in your ad, the file size must be larger. Jpeg format is preferred.

| Please check your choice:  |            |  |
|--|------------|--|
| 1/8 page ad  | \$ 50      | 1 photo, 40 words or less  |
| <sup>1</sup> / <sub>4</sub> page ad  | \$100      | Up to 2 photos, 60 words or less   |
| $_{}$ ½ page ad  | \$200      | Up to 5 photos, 80 words or less   |
| Full page ad   | \$400      | Up to 12 photos, 120 words or less   |
| Number of photos enclosed  | : (Incl    | lude a self-addressed, stamped envelope if you want returned)                                |
| Return envelope enclosed?  | ye:        | s no   |
| Number of photos being emailed:  Senior's name, or names, if creating an ad for a group: |            |  |
|  |            |  |
|  |            |  |
|  |            |  |
|  |            |  |
| -  | -          | like your photos arranged? Is there one photo<br>to our best to design your ad as you wish.) |
|  |            |  |
| Your name and email addr   | ess: (We r | may contact you if we have a question.)  |